

Pinellas County Schools

Media Release

DATE: Sept. 6, 2011
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Wells Fargo Backs Campbell Park Elementary Search for Big Brothers and Sisters

WHAT: Presentation of Check to Big Brothers Big Sisters of Pinellas County

WHERE: Campbell Park Elementary, 1051 7th Ave. S, St. Petersburg

WHEN: Wednesday, Sept. 7, 10 a.m.

DETAILS:

Wells Fargo Bank is expanding its support of the community by donating \$10,000 to Big Brothers Big Sisters of Pinellas County, in the hopes of recruiting more adult mentors for Campbell Park Elementary. The check presentation ceremony will be held Wednesday, Sept. 7, 10 a.m. at Campbell Park, 1051 7th Ave. S, St. Petersburg.

New principal, Godfrey Watson, welcomes the community outreach. Students at Campbell Park score lower than the districtwide and statewide averages on FCAT testing in reading, mathematics and writing. Studies show that students who have mentors, such as a Big Brother or Big Sister, perform higher academically than those who do not have adult support. Campbell Park Elementary is one of 12 locations in Pinellas County where children have the opportunity to be mentored at their school through the Big Brothers Big Sisters program.

Currently, 30 individuals are serving as Big Brothers and Big Sisters at the school, but the goal for this year is 40. The majority of the students on the waiting lists are African American girls in first to fourth grade. Big Brothers Big Sisters and the Pinellas County Schools' Office of Strategic Partnerships offer mentor training to interested adults. Mentors meet on campus with their assigned student for approximately one hour per week during school hours.

Joining principal Watson for the check presentation ceremony will be Susan Rolston, CEO, Big Brothers Big Sisters of Pinellas County; Mike Sutton, Chief Development Office, BBBS of Pinellas County; Heather McKean, School-Based Match Manager, BBBS of Pinellas County; and Frank Miles, District Manager for the Coastal Pinellas district, Wells Fargo Bank.

For more information, contact Deneen Wyman, (727) 893-2650.